



Investor News

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Bayer CropScience receives approval from the EPA:

New fungicide Luna™ registered in the USA

Leverkusen, February 14, 2012 – Bayer CropScience has received the registration for its new horticulture fungicide Luna™ from the U.S. Environmental Protection Agency (EPA). Luna™ is now available for the 2012 planting season. For growers, distributors and the entire food value chain, Luna™ extends quality and provides excellent disease control, better storability and longer shelf life of harvested produce. Further registrations for Luna™ are expected in some of the European countries at spring 2012 and in Canada beginning of May 2012.

“With the Luna™ product family, our newest fungicide innovation, growers will have a tool which was uniquely designed to the specific needs of their crops,” said Lykele van der Broek, Chief Operating Officer (COO) of Bayer CropScience. In the USA, the top-priority crops include almonds, pistachios, apples, cherries, wine grapes, potatoes, and watermelon. “Through our intensive work with customers and stakeholders across the food value chain, we have been able to understand evolving trends and challenges, to connect the dots and drive new solutions in disease control.”

The Luna™ product family was developed to control problematic plant diseases caused by fungal pathogens in more than 70 crops, e.g. fruits and vegetables, potatoes and flowers. Luna™ (active ingredient fluopyram) offers fruit and vegetable growers a new level of control for a broad range of problematic diseases including Alternaria blight, scab, powdery mildew and white mold.

“Luna™ demonstrates improvements in long-term tree health and on fruit quality and storability, important aspects for the sustainable production of fruits and vegetables,” Lykele van der Broek pointed out. “Luna™ is creating value beyond efficacy for our customers delivering the highest quality of speciality crops possible.”

About Bayer CropScience

Bayer is a global enterprise with core competencies in the fields of health care, nutrition and high-tech materials. Bayer CropScience, a subgroup of Bayer AG with annual sales of EUR 6.830 billion (2010), is one of the world's leading innovative crop science companies in the areas of crop protection, non-agricultural pest control, seeds and traits. The company offers an outstanding range of products and extensive service backup for modern, sustainable agriculture and for non-agricultural applications. Bayer CropScience has a global workforce of 20,700 and is represented in more than 120 countries. This and further news is available at: www.press.bayercropscience.com.

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